

NCC Cable System Order

Order #	62525373
Syscode	0725
System Name	Spectrum/Great Falls-Havre, MT
Market	Great Falls

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May17
-	

Flight Dates	04/23/18 - 05/13/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	163
Product Code	173
Est Code	6324
Product Name	MT-S 4.24-5.9
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		05/02/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$6,637.00	
Commission		\$995.55	
Net Total		\$5,641.45	
Total Spots		293	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 5.2 ended flight on 5.2. Moved end of flight to new order. -\$4,943. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	4/23/18	4/29/18	05:00	09:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	
2	CNN	CNN DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	
3	CNN	CNN EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	9	\$27.00	\$243.00	30	
4	CNN	CNN PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	
5	CNN	CNN EM	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	R1 reduced spots to match logs
6	CNN	CNN DT	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	R1 reduced spots to match logs
7	CNN	CNN EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$27.00	\$108.00	30	R1 reduced spots to match logs
8	CNN	CNN PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	R1 reduced spots to match logs
9	CNN	CNN EM	5/7/18	5/13/18	05:00	09:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots
10	CNN	CNN DT	5/7/18	5/13/18	09:00	16:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots
11	CNN	CNN EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$27.00	\$0.00	30	R1 zeroed out spots
12	CNN	CNN PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$35.00	\$0.00	30	R1 zeroed out spots
13	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	
14	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	
15	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	9	\$27.00	\$243.00	30	
16	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	
17	FXNC	FXNC EM	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	R1 reduced spots to match logs
18	FXNC	FXNC DT	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	R1 reduced spots to match logs
19	FXNC	FXNC EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$27.00	\$81.00	30	R1 reduced spots to match logs
20	FXNC	FXNC PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	R1 reduced spots to match logs
21	FXNC	FXNC EM	5/7/18	5/13/18	05:00	09:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC DT	5/7/18	5/13/18	09:00	16:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots
23	FXNC	FXNC EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$27.00	\$0.00	30	R1 zeroed out spots
24	FXNC	FXNC PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$35.00	\$0.00	30	R1 zeroed out spots
25	HALL	HALL EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
26	HALL	HALL PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$27.00	\$189.00	30	
27	HALL	HALL EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	R1 reduced spots to match logs
28	HALL	HALL PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$27.00	\$81.00	30	R1 reduced spots to match logs
29	HALL	HALL EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots
30	HALL	HALL PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$27.00	\$0.00	30	R1 zeroed out spots
31	HGTV	HGTV DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	
32	HGTV	HGTV EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	9	\$27.00	\$243.00	30	
33	HGTV	HGTV PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$35.00	\$280.00	30	
34	HGTV	HGTV DT	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	R1 reduced spots to match logs
35	HGTV	HGTV EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$27.00	\$108.00	30	R1 reduced spots to match logs
36	HGTV	HGTV PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$35.00	\$140.00	30	R1 reduced spots to match logs
37	HGTV	HGTV DT	5/7/18	5/13/18	09:00	16:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots
38	HGTV	HGTV EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$27.00	\$0.00	30	R1 zeroed out spots
39	HGTV	HGTV PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$35.00	\$0.00	30	R1 zeroed out spots
40	HLN	HLN EM	4/23/18	4/29/18	05:00	09:00		X	X	X	X	X	X	-	-	7	\$7.00	\$49.00	30	
41	HLN	HLN EM	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$7.00	\$21.00	30	R1 reduced spots to match logs
42	HLN	HLN EM	5/7/18	5/13/18	05:00	09:00	X	X	X					-	-	0	\$7.00	\$0.00	30	R1 zeroed out spots

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Product Code	173
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Show All Lines			
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Total	\$6,637.00		
Commission	\$995.55		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	R1 5.2 ended flight on 5.2. Moved end of flight to new order. -\$4,943. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MNBC EM	4/23/18	4/29/18	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	
44	MNBC	MNBC DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	30	
45	MNBC	MNBC EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	
46	MNBC	MNBC PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$27.00	\$189.00	30	
47	MNBC	MNBC EM	4/30/18	5/6/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	R1 reduced spots to match logs
48	MNBC	MNBC DT	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	R1 reduced spots to match logs
49	MNBC	MNBC EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	R1 reduced spots to match logs
50	MNBC	MNBC PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$27.00	\$81.00	30	R1 reduced spots to match logs
51	MNBC	MNBC EM	5/7/18	5/13/18	05:00	09:00	X	X	X					-	-	0	\$10.00	\$0.00	30	R1 zeroed out spots
52	MNBC	MNBC DT	5/7/18	5/13/18	09:00	16:00	X	X	X					-	-	0	\$8.00	\$0.00	30	R1 zeroed out spots
53	MNBC	MNBC EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$22.00	\$0.00	30	R1 zeroed out spots
54	MNBC	MNBC PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$27.00	\$0.00	30	R1 zeroed out spots
55	TBSC	TBSC EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	
56	TBSC	TBSC PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	
57	TBSC	TBSC EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$27.00	\$81.00	30	R1 reduced spots to match logs
58	TBSC	TBSC PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	R1 reduced spots to match logs
59	TBSC	TBSC EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$27.00	\$0.00	30	R1 zeroed out spots
60	TBSC	TBSC PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$35.00	\$0.00	30	R1 zeroed out spots
61	TNT	TNT DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
62	TNT	TNT EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$27.00	\$189.00	30	
63	TNT	TNT PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	

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Market	Great Falls			Total # of Weeks	3
		Client Code	163	Total	\$6,637.00
AE	Tiffany Solis	Product Code	173	Commission	\$995.55
Sales Coordinator	Mona Lotfi	Est Code	6324	Net Total	\$5,641.45
Office	Washington	Product Name	MT-S 4.24-5.9	Total Spots	293
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1 5.2 ended flight on 5.2. Moved end of flight to new order. -\$4,943. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TNT	TNT DT	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$13.00	\$26.00	30	R1 reduced spots to match logs
65	TNT	TNT EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$27.00	\$81.00	30	R1 reduced spots to match logs
66	TNT	TNT PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	R1 reduced spots to match logs
67	TNT	TNT DT	5/7/18	5/13/18	09:00	16:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots
68	TNT	TNT EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$27.00	\$0.00	30	R1 zeroed out spots
69	TNT	TNT PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$35.00	\$0.00	30	R1 zeroed out spots
70	USA	USA DT	4/23/18	4/29/18	09:00	16:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
71	USA	USA EF	4/23/18	4/29/18	16:00	19:00		X	X	X	X	X	X	-	-	7	\$27.00	\$189.00	30	
72	USA	USA PT	4/23/18	4/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	
73	USA	USA DT	4/30/18	5/6/18	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$13.00	\$26.00	30	R1 reduced spots to match logs
74	USA	USA EF	4/30/18	5/6/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$27.00	\$81.00	30	R1 reduced spots to match logs
75	USA	USA PT	4/30/18	5/6/18	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	R1 reduced spots to match logs
76	USA	USA DT	5/7/18	5/13/18	09:00	16:00	X	X	X					-	-	0	\$13.00	\$0.00	30	R1 zeroed out spots
77	USA	USA EF	5/7/18	5/13/18	16:00	19:00	X	X	X					-	-	0	\$27.00	\$0.00	30	R1 zeroed out spots

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78	USA	USA PT	5/7/18	5/13/18	19:00	24:00	X	X	X					-	-	0	\$35.00	\$0.00	30	R1 zeroed out spots

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	197	96	0	0	0	0	0	0	0	0	0	0	293
AMT	\$4,463.00	\$2,174.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,637.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/07/18

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